

Media Pro Commercial Establishments Rate Card

A-La-Carte Rates:

Sr. No.	Channels	* Rate per room per television set per month
1	STAR Plus	90.00
2	STAR Gold	50.00
3	STAR Movies	90.00
4	STAR World	50.00
5	NGC	65.00
6	Fox Traveller	30.00
7	Channel V	20.00
8	Vijay TV	10.00
9	ABP News	FTA
10	Zee TV	90.00
11	Zee Cinema	50.00
12	Cartoon Network	56.00
13	Zee Marathi	12.00
14	Zee News	16.50
15	Zee Café	40.00
16	Zee Studio	46.00
17	Zee Trendz	46.00
18	Zee Punjab Haryana Himachal	12.00
19	Zee Bangla	12.00
20	Fox Crime	38.75
21	Nat Geo Wild	40.00
22	Life OK (Erstwhile STAR ONE)	50.00
23	MGM	30.00
24	HBO	56.00
25	Pogo	46.00
26	Zee Business	20.00
27	WB	56.00
28	FX	38.75
29	Baby TV	33.20
30	Nat Geo People	40.00
31	Nat Geo Music	18.50
32	Zee Salaam	26.00
33	Zee News UP	FTA
34	Zee ETC Punjabi	12.00
35	Zee ETC	10.00

36	Zing	10.00
37	Zee Jagran	5.00
38	ABP Ananda	15.00
39	Star Jalsha	27.00
40	Zee 24 Ghante	12.00
41	NDTV India	20.00
42	NDTV Profit	35.00
43	NDTV 24*7	47.00
44	NDTV Good Times	75.00
45	Zee Talkies	12.00
46	Zee 24 Taas	12.00
47	Star Pravah	25.00
48	ABP Majha	12.00
49	Zee Khana Khazana	100.00
50	Zee Tamil	FTA
51	Zee Smile	45.00
52	Star Utsav	FTA
53	Zee Kannda	12.00
54	Suvarna	30.00
55	Zee Telugu	12.00
56	Zee 24 Ghantalu	12.00
57	Zee Classic	20.00
58	Zee Action	12.00
59	Zee Premier	12.00
60	9X	45.00
61	Asianet	30.00
62	Asianet Plus	15.00
63	Movies OK	50.00
64	Star Movies Action (erstwhile Fox Action Movies)	50.00
65	Zee Bangla Cinema	35.00
66	ZeeQ	300.00
67	Jalsha Movies	FTA
68	Asianet Movies	FTA
69	Zee Madhya Pradesh Chattisgarh (Erstwhile Zee 24 Ghante Madhya Pradesh) Effective from 30 th May, 2013	12.00
70	Suvarna Plus	FTA
71	Zee Rajasthan Plus	30.00
72	& Pictures	50.00
73	Zee Anmol	FTA

74	Nat Geo HD	80.00
75	STAR Plus HD	150.00
76	STAR Gold HD	150.00
77	STAR Movies HD	150.00
78	STAR World HD	100.00
79	Zee TV HD	150.00
80	Zee Cinema HD	150.00
81	Zee Studio HD	150.00
82	Life OK HD	150.00

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Bouquet Rates:

MP 1	* Rate per room per television set per month
1 STAR Plus 2 STAR Movies 3 STAR Gold 4 STAR World 5 NGC 6 Fox Traveller 7 Channel V 8 Life OK 9 MGM 10 Nat Geo Music 11 Nat Geo Wild 12 FX 13 Fox Crime NDTV Good 14 Times 15 NDTV Profit 16 NDTV 24*7 17 NDTV India 18 Zee TV 19 Zee Trendz 20 Zee Business 21 Zee Cinema 22 HBO 23 Zee CAFÉ 24 Zee News 25 Zee Studio 26 Cartoon Network 27 POGO 28 WB 29 Zee ETC 30 Zing 31 Zee Action 32 Zee Classic Zee Khana 33 Khazana 34 Zee Premier	1133.33

Public Viewing Area(PVA) for Bouquet MP 1 (per month per television set)	16000.00
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MP 2	* Rate per room per television set per month
1 Asianet 2 Asianet Plus	32.00
Public Viewing Area(PVA) for Bouquet MP 2 (per month per television set)	1500.00

MP 3	* Rate per room per television set per month
1 STAR Jalsha 2 ABP Ananda 3 Zee 24 Ghante 4 Zee Bangla 5 Zee Bangla Cinema	67.33
Public Viewing Area(PVA) for Bouquet MP 3 (per month per television set)	1500.00

MP 4	* Rate per room per television set per month
1 Zee Marathi 2 Zee 24 Taas 3 Zee Talkies	24.00
Public Viewing Area(PVA) for Bouquet MP 4 (per month per television set)	1500.00

MP 5	* Rate per room per television set per month
1 Zee ETC Punjabi Zee Punjab Haryana 2 Himachal	16.00
Public Viewing Area(PVA) for Bouquet MP 5 (per month per television set)	1500.00

MP 6	* Rate per room per television set per month
1 Zee Telugu 2 Zee 24 Ghantalu	16.00
Public Viewing Area(PVA) for Bouquet MP 6 (per month per television set)	1500.00

MP 7	* Rate per room per television set per month
1 Zee Kannada 2 Suvarna	28.00
Public Viewing Area(PVA) for Bouquet MP 7 (per month per television set)	1500.00

MP 8	* Rate per room per television set per month
1. Star Plus HD 2. Star Gold HD 3. Star Movies HD 4. Star World HD 5. NGC HD 6. Zee TV HD 7. Zee Cinema HD 8. Zee Studio HD 9. Like OK HD	820.00

Public Viewing Area(PVA) for Bouquet MP 8 (per month per television set)	10000.00
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* All rates in INR as notified to Telecom regulatory Authority of India (“**TRAI**”) and exclusive of taxes and other levies, applicable.

* Rates applicable to all i) hotels with rating of three star and above ii) heritage hotels (as described in the guidelines for classification of hotels issued by Department of Tourism, Government of India) iii) any other hotel, motel, inn, and such other commercial establishment, providing board and lodging and having 50 or more rooms.

*Rates applicable in Non CAS areas, CAS areas, Direct- to- Home Operators, other Addressable Network other than DTH Operators and Cable Operators cable service in areas notified by the Central government under sub section (1) of Section 4A of the Cable television Networks (Regulation) Act, 1995 (7 of 1995).

* Rates mentioned are subject to variations by Media Pro enterprise India Private Limited.

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