

**Rate Card applicable for Analog Cable Operators in Non-CAS areas pursuant to the Telecommunication (Broadcasting and Cable) Services Interconnection (Second) Tarrif (Eight Amendment) Order, 2007 dated 4<sup>th</sup> October 2007**

**A-La-Carte Rates:**

Sr. No.	Channels	Rate to Operator per Subscriber per Month (Rs)
1	STAR Plus	18.73
2	STAR Gold	17.66
3	STAR Movies	17.66
4	STAR World	4.87
5	NGC	6.15
6	Fox Traveller	4.71
7	Channel V	1.07
8	Vijay TV	4.28 (Rs. 12.63 for TN)
9	ABP News	FTA
10	Zee TV	13.88
11	Zee Cinema	13.88
12	Cartoon Network	13.37
13	Zee Marathi	8.56
14	Zee News	8.02
15	CNN	1.60
16	Zee Café	8.56
17	Zee Studio	7.49
18	Zee Trendz	1.07
19	Zee Punjab Haryana Himachal	1.60
20	Zee Bangla	8.67
21	Fox Crime	15.50
22	Nat Geo Wild	16.00
23	Life OK (Erstwhile STAR ONE) Effective from 18 <sup>th</sup> December, 2011	21.94
24	MGM	6.42
25	HBO	16.69
26	Pogo	13.37
27	Zee Business	5.14
28	WB	6.60
29	FX	15.50
30	Baby TV	13.25
31	Nat Geo People	16.00
32	Nat Geo Music	7.40
33	Zee Salaam	15.00
34	Zee Uttar Pradesh Uttarakhand ( erstwhile	FTA

	Zee News Uttar Pradesh) Effective from 11 <sup>th</sup> June, 2013	
35	Zee ETC Punjabi	9.63
36	Zee ETC	3.21
37	Zing	5.35
38	Zee Jagran	2.14
39	ABP Ananda	6.00
40	Star Jalsha	12.00
41	Zee 24 Ghante	6.42
42	NDTV India	8.02
43	NDTV Profit	6.42
44	NDTV 24*7	9.10
45	NDTV Good Times	9.63
46	Zee Talkies	16.58
47	Zee 24 Taas	9.09
48	Star Pravah	12.00
49	ABP Majha (FTA to Pay w.e.f. 1/05/2013)	9.20
50	Zee Khana Khazana	30.00
51	Zee Tamil	FTA
52	Zee Smile	6.57
53	Star Utsav	FTA
54	Zee Kannda	7.98
55	Suvarna	12.00
56	Zee Telugu	11.13
57	Zee 24 Ghantalu	5.60
58	Zee Classic	10.70
59	Zee Action	10.70
60	Zee Premier	11.98
61	9X	20.50
62	Asianet	12.45
63	Asianet Plus	7.00
64	Movies OK	17.00
65	Star Movies Action (Erstwhile Fox Action Movies) Effective from 12 <sup>th</sup> May, 2013	15.00
66	Zee Bangla Cinema	16.20
67	ZeeQ	100.00
68	Jalsha Movies	FTA
69	Asianet Movies	FTA
70	Zee Madhya Pradesh Chattisgarh (Erstwhile Zee 24 Ghante Madhya Pradesh) Effective from 30 <sup>th</sup> May, 2013	9.09
71	Suvarna Plus	FTA

72	Zee Rajasthan Plus	11.00
73	& Pictures	18.00
74	Zee Anmol	FTA

Website copy, Not for Execution

**Bouquet Rates:**

<b>MP 1</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
<ol style="list-style-type: none"><li>1. Star Plus</li><li>2. Star Gold</li><li>3. NGC</li><li>4. Fox Traveller</li><li>5. Life OK</li><li>6. ABP News</li><li>7. Channel V</li><li>8. Zee TV</li><li>9. Zee Cinema</li><li>10. Zee News</li><li>11. Zee Classic</li><li>12. Zing</li></ol>	<b>81.39</b>

<b>MP 2</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
<ol style="list-style-type: none"><li>1. Star Movies</li><li>2. Star World</li><li>3. Fox Crime</li><li>4. NDTV India</li><li>5. NDTV 24*7</li><li>6. NDTV Profit</li><li>7. NDTV Good Times</li><li>8. Zee Café</li><li>9. Zee Studio</li><li>10. Zee Business</li><li>11. Cartoon Network</li><li>12. Pogo</li><li>13. HBO</li><li>14. CNN</li><li>15. Movies OK</li></ol>	<b>102.90</b>

<b>MP 3</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
<ol style="list-style-type: none"> <li>1. Baby TV</li> <li>2. FX</li> <li>3. MGM</li> <li>4. Nat Geo Wild</li> <li>5. Nat Geo Adv</li> <li>6. Nat Geo Music</li> <li>7. Zee Salaam</li> <li>8. Zee Jagran</li> <li>9. 9X</li> <li>10. Zee Trendz</li> <li>11. Zee ETC</li> <li>12. Zee Premier</li> <li>13. Zee Action</li> <li>14. WB</li> <li>15. Star Movies Action (erstwhile "Fox Action Movies")</li> </ol>	<b>107.2</b>

<b>MP 4</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
<ol style="list-style-type: none"> <li>1. Star Plus</li> <li>2. Star Gold</li> <li>3. NGC</li> <li>4. Fox Traveller</li> <li>5. Life OK</li> <li>6. ABP News</li> <li>7. Channel V</li> <li>8. Zee TV</li> <li>9. Zee Cinema</li> <li>10. Zee News</li> <li>11. Zee Classic</li> <li>12. Zing</li> </ol>	<b>112.20</b>

13. Zee Marathi 14. Zee Talkies 15. 24 Taas 16. Star Pravah	
<b>MP 5</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
1. Star Plus 2. Star Gold 3. NGC 4. Fox Traveller 5. Life OK 6. ABP News 7. Channel V 8. Zee TV 9. Zee Cinema 10. Zee News 11. Zee Classic 12. Zing 13. Star Jalsha 14. Zee Bangla 15. 24 Ghante 16. ABP Ananda 17. Zee Bangla Cinema	<b>117</b>

<b>MP 6</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
1. Star Plus 2. Star Gold 3. NGC 4. Fox Traveller 5. Life OK 6. ABP News 7. Channel V 8. Zee TV	<b>95.07</b>

<ul style="list-style-type: none"> <li>9. Zee Cinema</li> <li>10. Zee News</li> <li>11. Zee Classic</li> <li>12. Zing</li> <li>13. Zee Punjab Haryana Himachal</li> <li>14. Zee ETC Punjabi</li> </ul>	
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<b>MP 7</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
<ul style="list-style-type: none"> <li>1. Star Plus</li> <li>2. Star Gold</li> <li>3. NGC</li> <li>4. Fox Traveller</li> <li>5. Star Movies</li> <li>6. Star World</li> <li>7. Life OK</li> <li>8. NDTV 24*7</li> <li>9. NDTV Profit</li> <li>10. Vijay TV</li> <li>11. Zee TV</li> <li>12. Zee Cinema</li> <li>13. Zee Classic</li> <li>14. Zee Café</li> <li>15. Zee Studio</li> <li>16. Zee Tamil</li> <li>17. Cartoon Network</li> <li>18. Pogo</li> <li>19. HBO</li> <li>20. CNN</li> </ul>	<b>146.27</b>

<b>MP 8</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
<ol style="list-style-type: none"><li>1. Star Plus</li><li>2. Star Gold</li><li>3. NGC</li><li>4. Fox Traveller</li><li>5. Star Movies</li><li>6. Star World</li><li>7. Life OK</li><li>8. NDTV 24*7</li><li>9. NDTV Profit</li><li>10. Zee TV</li><li>11. Zee Cinema</li><li>12. Zee Classic</li><li>13. Zee Café</li><li>14. Zee Studio</li><li>15. Zee Telugu</li><li>16. Zee 24 Ghantalu</li><li>17. Cartoon Network</li><li>18. Pogo</li><li>19. HBO</li><li>20. CNN</li></ol>	<b>149.01</b>



<b>MP 9</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
<ol style="list-style-type: none"><li>1. Star Plus</li><li>2. Star Gold</li><li>3. NGC</li><li>4. Fox Traveller</li><li>5. Star Movies</li><li>6. Star World</li><li>7. Life OK</li><li>8. NDTV 24*7</li><li>9. NDTV Profit</li><li>10. Suvarna</li><li>11. Zee TV</li><li>12. Zee Cinema</li><li>13. Zee Classic</li><li>14. Zee Café</li><li>15. Zee Studio</li><li>16. Zee Kannda</li><li>17. Cartoon Network</li><li>18. Pogo</li><li>19. HBO</li><li>20. CNN</li></ol>	<b>151.17</b>

<b>MP 10</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
1. Star Plus 2. Star Gold 3. NGC 4. Fox Traveller 5. Star Movies 6. Star World 7. Life OK 8. NDTV 24*7 9. NDTV Profit 10. Asianet 11. Asianet Plus 12. Zee TV 13. Zee Cinema 14. Zee Classic 15. Zee Café 16. Zee Studio 17. Cartoon Network 18. Pogo 19. HBO 20. CNN	<b>151.35</b>

<b>MP 11</b>	<b>Rate to Operator per Subscriber per Month (Rs) Markets other than Tamil Nadu</b>	<b>Rate to Operator per Subscriber per Month (Rs) Only for Tamil Nadu</b>
1. STAR Plus 2. STAR Gold 3. STAR Movies 4. STAR World 5. NGC 6. Fox Traveller 7. Channel V 8. Vijay TV	<b>50.08</b>	<b>55.64</b>

<b>MP 12</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
1. Zee TV 2. Zee Cinema 3. Cartoon Network 4. Zee Marathi 5. Zee News 6. CNN 7. Zee Café 8. Zee Studio 9. Zee Trendz 10. Zee Punjab Haryana Himachal 11. Zee Bangla	<b>57.99</b>

<b>MP 13</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
1. HBO 2. Pogo 3. Zee Business	<b>23.84</b>

<b>MP 14</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
1. Zee Classic 2. Zee Action 3. Zee Premier	<b>22.25</b>

<b>MP 15</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
1. Zee Telugu 2. Zee Kannda 3. Zee ETC Punjabi	<b>37.09</b>

4. Zee ETC	
5. Zing	
6. Zee Smile	
7. Zee Jagran	
8. 24 Ghante	

<b>MP 16</b>	<b>Rate to Operator per Subscriber per Month (Rs)</b>
1. Zee Talkies	<b>17.12</b>
2. 24 Taas	

**Note:**

- (i) The Rates filed are without prejudice to our rights and contentions in Civil Appeal Nos 829-833 of 2009 pending adjudication before the Hon'ble Supreme Court or any other legal proceedings initiated by any other Broadcasters/entities inter alia in relation to the Telecommunication (Broadcasting and Cable ) Services (Second) Tariff (Eighth Amendment) Order 2007 dated 4<sup>th</sup> October 2007.
- (ii) The Rate is subject to increase as maybe specified/notified by the TRAI under the existing regulatory regime from time to time
- (iii) The Rates mentioned are excluding taxes and levies imposed by local and/or the Central Government including but not limited to Service Tax.