

Rate Card applicable for Addressable Platform

A-La-Carte Rates:

Sr. No	Channels	Rate to Operator per Subscriber per Month (Rs)
1	STAR Plus	7.87
2	STAR Gold	7.42
3	STAR Movies	7.42
4	STAR World	2.05
5	NGC	2.58
6	Fox Traveller	1.98
7	Channel V	0.45
8	Vijay TV	1.80 (Rs. 5.30 for TN)
9	ABP News	FTA
10	Zee TV	5.83
11	Zee Cinema	5.83
12	Cartoon Network	5.62
13	Zee Marathi	3.60
14	Zee News	3.37
15	CNN	0.67
16	Zee Café	3.60
17	Zee Studio	3.15
18	Zee Trendz	0.45
19	Zee Punjab Haryana Himachal	0.67
20	Zee Bangla	3.64
21	Fox Crime	6.51
22	Nat Geo Wild	6.72
23	Life OK (Erstwhile STAR ONE) Effective from 18 th December, 2011	9.21
24	MGM	2.70
25	HBO	7.01
26	Pogo	5.62
27	Zee Business	2.16
28	WB	2.77
29	FX	6.51
30	Baby TV	5.57
31	Nat Geo People	6.72
32	Nat Geo Music	3.11
33	Zee Salaam	6.30
34	Zee Uttar Pradesh Uttarakhand (erstwhile Zee News Uttar Pradesh)	FTA

	Effective from 11 th June, 2013	
35	Zee ETC Punjabi	4.04
36	Zee ETC	1.35
37	Zing	2.25
38	Zee Jagran	0.90
39	ABP Ananda	2.52
40	Star Jalsha	5.04
41	Zee 24 Ghante	2.70
42	Zee Talkies	6.96
43	Zee 24 Taas	3.82
44	NDTV India	3.37
45	NDTV 24*7	3.82
46	NDTV Profit	2.70
47	NDTV Good Times	4.04
48	Star Pravah	5.04
49	ABP Majha (FTA to Pay w.e.f. 01/05/13)	3.86
50	Zee Khana Khazana	12.60
51	Zee Tamil	FTA
52	Zee Smile	2.76
53	Star Utsav	FTA
54	Zee Kannada	3.35
55	Suvarna	5.04
56	Zee Telugu	4.67
57	Zee 24 Ghantalu	2.35
58	Zee Classic	4.49
59	Zee Action	4.49
60	Zee Premier	5.03
61	9X	8.61
62	Asianet	5.23
63	Asianet Plus	2.94
64	Movies OK	7.14
65	Star Movies Action (Erstwhile Fox Action Movies) Effective from 12 th May, 2013	6.30
66	Zee Bangla Cinema	6.80
67	ZeeQ	42.00
68	Jalsha Movies	FTA
69	Asianet Movies	FTA
70	Zee Madhya Pradesh Chattisgarh (Erstwhile Zee 24 Ghante Madhya Pradesh) Effective from 30 th May, 2013	3.82
71	Suvarna Plus	FTA
72	Zee Rajasthan Plus	4.62

73	& Pictures	7.56
74	Zee Anmol	FTA
75	Nat Geo HD	16.00
76	STAR Plus HD	30.00
77	STAR Gold HD	30.00
78	STAR Movies HD	30.00
79	STAR World HD	20.00
80	Zee TV HD	30.00
81	Zee Cinema HD	30.00
82	Zee Studio HD	30.00
83	Life OK HD	30.00

Website copy, Not for Execution

Bouquet Rates:

MP 1	Rate to Operator per Subscriber per Month (Rs)
<ol style="list-style-type: none">1. Star Plus2. Star Gold3. NGC4. Fox Traveller5. Life OK6. ABP News7. Channel V8. Zee TV9. Zee Cinema10. Zee News11. Zee Classic12. Zing	34.19

MP 2	Rate to Operator per Subscriber per Month (Rs)
<ol style="list-style-type: none">1. Star Movies2. Star World3. Fox Crime4. NDTV India5. NDTV Profit6. NDTV 24*77. NDTV Good Times8. Zee Café9. Zee Studio10. Zee Business11. Cartoon Network12. Pogo13. HBO14. CNN	43.20

15. Movies OK	
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MP 3	Rate to Operator per Subscriber per Month (Rs)
1. Baby TV 2. FX 3. MGM 4. Nat Geo Wild 5. Nat Geo Adv 6. Nat Geo Music 7. Zee Salaam 8. Zee Jagran 9. 9X 10. Zee Trendz 11. Zee ETC 12. Zee Premier 13. Zee Action 14. WB 15. Star Movies Action (erstwhile "Fox Action Movies")	45.02

MP 4	Rate to Operator per Subscriber per Month (Rs)
1. Star Plus 2. Star Gold 3. NGC 4. Fox Traveller 5. Life OK 6. ABP News 7. Channel V 8. Zee TV 9. Zee Cinema 10. Zee News 11. Zee Classic	47.13

12. Zing 13. Zee Marathi 14. Zee Talkies 15. 24 Taas 16. Star Pravah	
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MP 5	Rate to Operator per Subscriber per Month (Rs)
1. Star Plus 2. Star Gold 3. NGC 4. Fox Traveller 5. Life OK 6. ABP News 7. Channel V 8. Zee TV 9. Zee Cinema 10. Zee News 11. Zee Classic 12. Zing 13. Star Jalsha 14. Zee Bangla 15. 24 Ghante 16. ABP Ananda 17. Zee Bangla Cinema	49.15

MP 6	Rate to Operator per Subscriber per Month (Rs)
1. Star Plus 2. Star Gold 3. NGC 4. Fox Traveller 5. Life OK 6. ABP News 7. Channel V	39.93

8. Zee TV	
9. Zee Cinema	
10. Zee News	
11. Zee Classic	
12. Zing	
13. Zee Punjab Haryana Himachal	
14. Zee ETC Punjabi	

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MP 7	Rate to Operator per Subscriber per Month (Rs)
<ol style="list-style-type: none">1. Star Plus2. Star Gold3. NGC4. Fox Traveller5. Star Movies6. Star World7. NDTV 24*78. NDTV Profit9. Life OK10. Vijay TV11. Zee TV12. Zee Cinema13. Zee Classic14. Zee Café15. Zee Studio16. Zee Tamil17. Cartoon Network18. Pogo19. HBO20. CNN	61.43

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MP 8	Rate to Operator per Subscriber per Month (Rs)
<ol style="list-style-type: none">1. Star Plus2. Star Gold3. NGC4. Fox Traveller5. Star Movies6. Star World7. Life OK8. NDTV 24*79. NDTV Profit10. Zee TV11. Zee Cinema12. Zee Classic13. Zee Café14. Zee Studio15. Zee Telugu16. Zee 24 Ghantalu17. Cartoon Network18. Pogo19. HBO20. CNN	62.58

MP 9	Rate to Operator per Subscriber per Month (Rs)
<ol style="list-style-type: none">1. Star Plus2. Star Gold3. NGC4. Fox Traveller5. Star Movies6. Star World7. Life OK8. NDTV 24*79. NDTV Profit10. Suvarna11. Zee TV12. Zee Cinema13. Zee Classic14. Zee Café15. Zee Studio16. Zee Kannada17. Cartoon Network18. Pogo19. HBO20. CNN	63.49

MP 10	Rate to Operator per Subscriber per Month (Rs)
<ol style="list-style-type: none"> 1. Star Plus 2. Star Gold 3. NGC 4. Fox Traveller 5. Star Movies 6. Star World 7. Life OK 8. NDTV 24*7 9. NDTV Profit 10. Asianet 11. Asianet Plus 12. Zee TV 13. Zee Cinema 14. Zee Classic 15. Zee Café 16. Zee Studio 17. Cartoon Network 18. Pogo 19. HBO 20. CNN 	63.57

MP 11	Rate to Operator per Subscriber per Month (Rs)
<ol style="list-style-type: none"> 1. STAR Plus 2. STAR Gold 3. STAR Movies 4. STAR World 5. NGC 6. Fox Traveller 7. Channel V 	21.04

8. Vijay TV	
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MP 12	Rate to Operator per Subscriber per Month (Rs)
1. Zee TV 2. Zee Cinema 3. Cartoon Network 4. Zee Marathi 5. Zee News 6. CNN 7. Zee Café 8. Zee Studio 9. Zee Trendz 10. Zee Punjab Haryana Himachal 11. Zee Bangla	24.36

MP 13	Rate to Operator per Subscriber per Month (Rs)
1. HBO 2. Pogo 3. Zee Business	10.01

MP 14	Rate to Operator per Subscriber per Month (Rs)
1. Zee Classic 2. Zee Action 3. Zee Premier	9.35

MP 15	Rate to Operator per Subscriber per Month (Rs)
1. Zee Telugu 2. Zee Kannda 3. Zee ETC Punjabi 4. Zee ETC	15.58

5. Zing 6. Zee Smile 7. Zee Jagran 8. 24 Ghante	
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MP 16	Rate to Operator per Subscriber per Month (Rs)
1. Zee Talkies 2. 24 Taas	7.19

MP 17	Rate to Operator per Subscriber per Month (Rs)
1. Star Plus HD 2. Star Gold HD 3. Star Movies HD 4. Star World HD 5. NGC HD 6. Zee TV HD 7. Zee Cinema HD 8. Zee Studio HD 9. Life OK HD	164.00

Note:

- i) The Rates filed, are without prejudice to our rights and contentions (including the rights and contentions of the Broadcasters with respect to Rate applicable to Add-On Packages) in Civil Appeal No's 2847 to 2854 of 2011 and D 8827/2011 pending adjudication before the Hon'ble Supreme Court or any other legal proceedings initiated by any other Broadcasters/entities inter alia in relation to the Telecommunication (Broadcasting and Cable) Services (Fourth) (Addressable Systems) Tariff Order 2010 dated July 21, 2010;
- ii) The Package and a-la-carte Rates are per "Subscriber" per month
- iii) The Rate is subject to increase as maybe specified/notified by the TRAI under the existing regulatory regime from time to time
- iv) The Rates mentioned are excluding taxes and levies imposed by local and/or the Central Government including but not limited to Service Tax.